

UNIVERSITY OF JAFFNA SRI LANKA

Master of Cultural Studies Syllabus

FACULTY OF GRADUATE STUDIES 2022

Introduction

The Master of Cultural Studies (MCST) programme provides an opportunity to research and debate on the contemporary culture of the world in general and South Asia in particular. It also aims to contribute to the ongoing critical self-reflection of the humanities and the social sciences on culture through regional and international initiatives. This revised course structure is designed in line with meeting of **SLQF level** – **9** compliance

Preamble

Cultural studies is an innovative interdisciplinary field of research and teaching that investigates the ways in which "culture" creates and transforms individual experiences, everyday life, social relations and power. Research and teaching in the field explores the relations between culture understood as human expressive and symbolic activities, and cultures understood as distinctive ways of life. Combining the strengths of the social sciences and the humanities, cultural studies draws on methods and theories from literary studies, sociology, media studies, history, anthropology, art history, political science and economics. Master of Cultural Studies (MCST) programme provided by Faculty of Graduate Studies, University of Jaffna from extends the space for discourse on culture and the opportunity for doing research with the respect of cultural diversity of Sri Lanka in the context of globalization scenarios.

Master of Arts (MA) in Cultural Studies referred as Master of Cultural Studies (MCST) at present, is one of the oldest postgraduate degree/study programme offered by the Faculty of Graduate studies since 2004. This postgraduate programme was successfully conducted in three batches. The present revision of curriculum has been carried to accommodate the academic and professional needs and requirements of contemporary trends of the discipline.

Graduate Profile

Graduates with a degree of Master of Cultural Studies (MCST) will be able to discuss the ideological dimensions of culture in contemporary complex societies through inter-disciplinary perspectives and critically analyze the ways in which the culture contributes to constructing ethnic identity and regional development. They will be equipped with skills and experience to face the new settings and situations in their workplace as well as out in the real world and contribute innovatively to the development of institutions. At the completion of the programme, graduates will be independent thinkers and effective communicators who demonstrate reflexivity, ethical awareness and professionalism.

Graduate Attributes

Graduates of this programme will possess the following attributes:

Academic Excellence:

- Possess in-depth knowledge on concepts, theoretical approaches and methods of cultural studies
- Possess a reflexive attitude toward theory and methodology that reflect historical and current issues in Cultural Studies
- Possess fluency in various cultural theories and its critics in relation to a variety of research problems
- Gain expertise that lets them navigate socio-cultural, economic and political terrain using sophisticated discourse, inquiry and research techniques.

Professional Readiness:

- Sensitize the contemporary culture related problems through the *emic* and *etic* perspectives and develop unique and sustainable solutions
- Become an expert in understanding how surface appearance and changing fashions in diverse fields are related to cultural ideas and values
- Be committed to the betterment of society, justice and equity
- Conduct research through the interdisciplinary perspectives and empirical studies from diverse disciplines rigorously and productively

- Contribute to the development of cultural and social institutions
- Establish clear and attainable project goals and deliverables

Independent Thinking and Adaptability:

- Function effectively as an individual and in a team in multidisciplinary settings
- Think critically and reflectively
- Seek opportunities for independent and self-directed learning
- Develop creative, innovative and/or practical solutions
- Show initiative in identifying and solving problems
- Work effectively with people of different ages, gender, race, religion or political persuasion
- Assess the competitive advantage of ideas

Communication:

- Develop inter and intra-cultural communication skills
- Have a good public relations
- Share knowledge and experience in the workplace
- Be open to new ideas and techniques
- Write appropriately for different audiences
- Demonstrate empathy, assertiveness and fact

Programme Objectives (POs)

The Master of Cultural Studies (MCST) at Faculty of Graduate Studies, University of Jaffna provides the opportunity to the professionals and interest groups working in the field of culture and social development to explore the culture and its art as part of a social, economic and political environment and train to conduct research that reflects an interdisciplinary understanding of culture related to their professions. The objective of this study programme is to

• promote the integration of skills, abilities, and domains of knowledge at the heart of cultural studies as an interdisciplinary field through

critical theoretical approaches, problem-posing and problem-solving capacities, critical research methodologies

- expand community-based experiences, applied research and learning opportunities through field work for their career development
- develop the capability to design and undertake individual and collective research

Program Learning Objectives (PLOs):

Upon the completion of Master of Cultural Studies (MCST) the Students will be able to:

- **PO 1:** Demonstrate a holistic perspective of societal and cultural processes and describe how cultural systems construct reality differently.
- **PO 2:** Discuss various concepts, approaches and theoretical legacies in the interdisciplinary field of cultural studies.
- **PO 3:** Explore cultural diversity and socio-cultural change at the regional, national and global level
- **PO 4:** Apply the analytical and critical approaches to the study of culture and in articulating the relations between culture, social stratification, power and history
- **PO 5:** Identify the specific structural location of cultural issues among contemporary world cultures
- **PO 5:** Apply knowledge of concepts and theories on cultural studies to the solution of complex social-cultural problems.
- **PO 6:** Employ a cross-cultural approach to the study of social, religious, economic and political issues and describe how varying types of data are collected, analysed, synthesized and interpreted to the patterns of cultural diversity.
- **PO 7:** Apply ethical principles and commit to professional ethics and responsibilities and norms of career practice.
- **PO 8:** Engage in professional positions as researchers, educators, activists, artists, and problem-solvers in a variety of cultural and organizational arenas.

PO 9: Discuss how cultures have responded to the challenges of globalisation in various times and places.

Eligibility requirement

Applicants seeking admission to this programme must have one of the following degrees / qualifications recognized by University of Jaffna, Sri Lanka:

- Bachelor of Arts Degree
- Any other recognized Degree with professional experience and engagement
- Any other equivalent qualifications accepted by Faculty of Graduate Studies & Senate, University of Jaffna.

Course Structure

This course comprises 30 credits by distributing 25 credits for course work and 05 credits for the dissertation. The academic programme is composed of 10 theory course units and a dissertation. The credit value of each theory course units are two or three and the dissertation is six. 1 credit is equivalent to 50 notional hours containing minimum of 15 hours of lectures and tutorials. The programme has been designed for one year period.

Table 1

Programme Layout			
Semester	Code	Course Title	Credit Value
1 st	MCST 1012	Introduction to Cultural Studies	2
Semester	MCST 1023	Cultural Theories	3

	MCST 1032	Multiculturalism in Sri Lanka	2
	MCST	Media and Culture	2
	1042		_
	MCST	Gender and Culture	2
	1052		
	MCST	Methodology for Cultural	3
	1063	Studies	
	Sub	Total Credits	14
	MCST	Language and Culture	2
	2012		
	MCST	Religion and Culture	3
2nd	2023		
Semeste	MCST	Expressive Culture	3
	2033		
r	MCST	Cultural Heritage	3
	2043		
	MCST	Research Project	5
	2055		
	16		
	30		

Course Code

A four letter prefix, followed by five digit number is used to identify the course unit. The first four letters reflect the title of the study program (Master of Cultural Studies – MCST). The first digit of the four-digit number indicates the Semester (1 – First Semester & 2 – Second Semester). The second is not a value. The third and fourth digits represent respectively course units and their credit values.

Medium of Instruction

Tamil

EVALUATION AND EXAMINATION PROCEDURES

Evaluation Methods

Each course unit shall be evaluated with formative and summative assessment components: **in-course assessments** (based on assignments, presentation, field report, etc.) and **end of course examination**, in which in-course assessments carry at least 30 percentage - 40 percentage weight.

Exact nature of evaluation procedure of each course unit is provided in the detailed syllabus of the respective course units.

Eligibility Requirements to Sit for End Semester Examination

Students should maintain a minimum of 80 percent attendance in all the course units. 80 percent attendance is mandatory to appear for examinations. Any student who failed to fulfill the attendance requirement shall be disqualified from sitting for that examination and it shall be treated as an attempt. If a student who has more than 50 percent overall attendance in respect of course units could not complete the 80 percent attendance in particular course units with valid reasons accepted by the Faculty Board and Senate, University of Jaffna shall be allowed to sit the examination

Students must have earned an average of 50 percent out of the total allocated for the in-course assessment of each course unit in order to become eligible to apply for the end semester examinations. Any student who does not earn 50 percent of total marks in in-course assessments of the particular course unit/s should repeat that particular course unit/s with another following batch.

A student should complete the degree programme within three academic years from their registration date of study programme

Grading System

Student performance is graded on a four-point scale, which ranges from A (Excellent) to E (Fail). The grading scale is shown in the following table.

Marks Range	Grade	Grade Point Value (GPV)
80-100	A+	4.00
75-79	A	4.00
70-74	A-	3.70
65-69	B+	3.30
60-64	В	3.00
55-59	B-	2.70
50-54	C+	2.30
45-49	С	2.00
40-44	C-	1.70
35-39	D+	1.30
30-34	D	1.00
00-29	Е	0.00

Award of Master Degree

A student who has fulfilled the following requirements is deemed to have satisfied the conditions for the award of Master Degree:

- 1. an Overall Grade Point Average (OGPA) of not less than 2.30
- 2. a Grade of C⁺ or above in all course units and Research Project with exception of a Grade of only one C within all course units of 1st and 2nd Semester

The OGPA for the award of Master of Cultural Studies degree.

The OGPA should be calculated using the formula:

$$OGPA = \frac{(\sum c_n g_n) Semester -1 \& 2}{(\sum c_n) Semester -1 \& 2}$$

Where c_n and g_n are the credit value and the grade point value respectively of the nth course unit. The OGPA should be rounded up to two decimal places.

Award of Class

A student who has fulfilled the requirements for the award of Master Degree and completed the programme in two semesters shall be eligible for Award of Class on the following basis.

The Overall GPA for the award of the class is to be calculated in considering all course units.

First Class	OGPA of 3.7 and above
Second Class (Upper Division)	OGPA of 3.30 - 3.69
Second Class (Lower Division)	OGPA of 3.0 - 3.29
Pass	OGPA of 2.3 - 2.99

Summary of Award of Class

OGPA	Award
3.70 - 4.00	FIRST CLASS
3.30 - 3.69	SECOND CLASS (UPPER DIVISION)
3.00 - 3.29	SECOND CLASS (LOWER DIVISION)
2.30 - 2.99	PASS

The Effective Date of Degree: The last date of written exam of the end of course examination.

1. Obtain for Postgraduate Diploma

A student who completed the entire course units is unable to fulfill the requirement for the award of Master Degree due to the reason accepted by Faculty of Graduate Studies and Senate, University of Jaffna she / he shall be awarded Postgraduate Diploma in Cultural Study if his/ her OGPA is not less than 2.00 calculated for best performed course units which covered 25 credits.

1. Obtain for Postgraduate Certificate

A student who did not complete the entire course units due to the reason accepted by Faculty of Graduate Studies and Senate, University of Jaffna and has completed any 20 credits course units of entire course she / he shall be awarded Postgraduate Diploma in Cultural Study if his/ her OGPA is not less than 2.00 calculated for the course units which covered 20 credits.

Repeat Examination

A student who has not reached the minimum requirements for the award of the degree may be allowed to repeat the theory course unit once.

- 1. If a student repeats a course unit/s, he/she will be getting a maximum grade of B+ although he/she got higher marks.
- 2. A student who failed to sit for an examination without authorization or without valid reason shall be treated as failed candidate in the particular course unit.
- 3. A student who is absent for an examination on medical reasons shall submit a valid medical certificate along with the request letter to repeat the exam. The medical certificate should be recommended by the University Medical Officer. The medical certificate must be submitted to the Office of the Dean of the Faculty of Graduate Studies within two weeks of that particular course. This has to be presented to the Faculty Board of the Faculty of Graduate Studies and the Faculty of Graduate Studies will place its recommendation to

the Senate for approval. Students who are absent themselves for the end of semester examination on medical grounds should appear for the examination at the next earliest opportunity and this will be treated as first attempt.

- 4. The repeat candidates shall not be eligible for class
- 5. In the case of repeat candidates / absentees, in-course assessment marks obtained for continuous assessments shall be carried forward for the next examination.

Detailed Syllabus For Master of Cultural Studies (MCST)

Course Title	Introduction to Cultural Studies		
Course Code	MCST 1012		
Credit Value	2 Credits		
Hourly Breakdown	Lecture and Tutorial Discussion	Independent learning	
	30 hours 70 hours		
Status	Core		

Course Objectives

- Provide depth knowledge in development history of cultural studies
- Introduce fundamental principles of interdisciplinary nature of cultural studies
- Explain scope and areas of the cultural studies

Intended Learning Outcomes

- Explain the emergence of cultural studies as an interdisciplinary field in the various contexts
- Review the new trends and outcomes of the cultural studies
- Summarize the key theories and terms in cultural studies
- Develop skills in written and oral for academic argument
- Interpret the contemporary socio-cultural issues based on / in the consequence of cultural construction

Course Content

Unique interdisciplinary nature of cultural studies; development history of cultural studies; scope and area of cultural studies; contemporary debate on cultural studies: uses and abuses of cultural studies, culture and society, cultural construction of social identity, influence of every day practices and engaged with material culture on individual and group life, enterprise culture, study of urban and sub-urban culture, culture wars, cultural studies as a political project; critics of cultural studies: post-colonialism, post-Marxism and post-modernism; new trends and future of cultural studies, cultural studies in the public sphere: cultural history/cultural memory, issues related to cultural identity.

Teaching and Learning Methods

Lectures, Tutorial discussion, Visual presentations, Field Study, ebased based teaching-learning, Open Educational resources and Problem based learning

Evaluation Methods

1. Formative Assessment

Assignments	10 %	
Field Study	10 %	30 %
Presentation on selected studies	10 %	

2. Summative Assessment

Written Examination of two hours duration consists of the following:

Types of Questions		Marks	
Part I	1 Structure Question out of 2 must be	01 x 100	
Parti	answered	= 100	70 %
Part II	2 Essay Questions out of 3 must be answered	02 x 100	70 %
Part II		= 200	
	Total Marks	300	

Recommended Readings

Barker, Chris & Emma. A. Jane. (2016). *Cultural Studies: Theory and Practice*. London: Sage

During, S. (ed). (1999). *The Cultural Studies Reader*. London: Routledge. Morley, David. (ed.). (2019). *Essential essays / Stuart Hall: Foundations of Cultural Studies*. Durham: Duke University Press

Storey, J. (1996). *What is Cultural Studies? A Reader*. USA: Bloomsbury. Williams, R., (1983). *Culture and Society, 1780-1950*. Columbia: University Press.

Course Title	Cultural Theories	
Course Code	MCST 1023	
Credit Value	3 Credits	
Hourly	Lecture and Tutorial	Independent learning
Breakdown	Discussion	independent learning
	45 hours	105 hours
Status	Core	

Course Objectives

- Provide depth the knowledge on cultural theories
- Impart the skills in analyzing socio-cultural phenomena studied in the field

Intended Learning Outcomes

- State the concept of culture in interdisciplinary perspectives
- Discuss the development history of cultural theories
- Analyze the multifaceted functions of cultural theories in cultural studies
- Analyze contemporary cultural issues using the cultural theories
- Summarize the significant features of global culture through various cultural theoretical perspectives
- Write in an insightful and informed way about specific cultural aspects

Course Content

Cultural studies and cultural theory; defining the concept of culture: cultures as adaptive systems, ideational theories of culture: cultures as cognitive systems, cultures as structural systems, cultures as symbolic systems; features of culture: sub and counter culture, material and non-material culture; emergency of cultural theory; cultural evolutionism: unilinear to multilinear evolutionism; cultural diffusional model: British and America cultural diffusions; functionalism and structural-factionalism of culture; critical theory: from ideology critique to the sociology of culture; semiology: from structuralism to post-structuralism; cultural theory of Marxist: cultural politics of difference; modernism and postmodernism in cultural theory; cultural criticism and cultural policy, culturalism and cultural materialism; new adventures in cultural theory.

Teaching and Learning Methods

Lectures, Visual presentations, e-based based teaching-learning, Open Educational Recourses, Small group discussions, and Problem based learning

Evaluation Methods

1. Formative Assessment

Assignments	15 %	30 %
Group Presentation	15 %	30 %

2. Summative Assessment

Written Examination of three hours duration consists of the following:

	Marks		
Part I	2 Structure Questions out of 3 must be answered	02 x 100	
Part I		= 200	70 %
Part II	3 Essay Questions out of 4 must be answered	03 x 100	70 %
Part II		= 300	
	500		

Recommended Readings

- Edgar, Andrew and Peter Sedgwick. (2002). *Cultural Theory: The Key Thinkers.* London: Routledge
- Kluckhohn, C. (2017). *Mirror for Man: The relation of anthropology to modern life*. London: Routledge.
- Milner, Andrew. (1994). *Contemporary Cultural Theory*. London: UCL Press
- Moore, Jerry D. (2009). *Visions of Culture: An Introduction to Anthropological Theories And Theorists.* London: Altamira Press
- Robotham, D. (2005). *Culture, Society, and Economy: Bringing Production Back In.* Thousand Oaks, CA: Sage Publications.
- Vincent, J. (1994). *Anthropology and Politics: Visions, Traditions, and Trends*. University of Arizona Press.
- Wyer, Robert S., Chi-yue Chiu., & Ying-yi Hong. (2009). *Understanding Culture Theory, Research, and Application*. New York: Psychology Press
- பக்தவத்சல பாரதி. (2013). *மானிடவியல் கோட்பாடுகள்.* புத்தாநத்தம்: அடையாளம்

Course Title	Multiculturalism in Sri Lanka		
Course Code	MCST 1032		
Credit Value	2 Credits		
Hourly	Lecture and Tutorial	Indonandantlaamina	
Breakdown	Discussion	Independent learning	
	30 hours	70 hours	
Status	Core		

Course Objectives

- Explain the natures and dynamics of multiculturalism of Sri Lanka
- Discuss the issues and policies regarding the multiculturalism of Sri Lanka

Intended Learning Outcomes

- Develop the various concepts and features of multiculturalism
- Describe historical development of multiculturalism in Sri Lanka
- Explain nature and reality of multiculturalism in Sri Lanka at present
- Interpret the role of ethnicity in development of multifaceted nationalism in Sri Lanka
- Examine the contemporary issues on the policies of multiculturalism in Sri Lanka

Course Content

Introduction to multiculturalism: concepts, theories, features and its dynamics; race and ethnicity in culture; construction of multiculturalism in Sri Lanka; features of multiculturalism in Sri Lanka: social class, caste, gender; ethnic groups and boundaries: Sri Lankan experiences on cultural assimilation, inter-culturalism and integration, urban & suburban culture; ethnicity, state, nation and culture; issues of multiculturalism: majority and minority; origin and spread of nationalism; ethnic identity politics and conflict; social justice in beyond ethnic discrimination; developing Sri Lankan culture

Teaching and Learning Methods

Lectures, Tutorial discussion, Visual presentations, e-based based teaching-learning, Open Educational resources, Guided learning and Problem based learning

Evaluation Methods		
1. Formative Assessment		
Assignments	15 %	20.0/
Group Presentation	15 %	30 %
2 Summative Assessment	•	

Written Examination of two hours duration consists of the following:

	Types of Questions	Marks	
Part I	1 Structure Question out of 2 must be	01 x 100	
Parti	answered	= 100	70 %
Part II	2 Essay Questions out of 3 must be	02 x 100	70 %
Partii	answered	= 200	
	Total Marks	300	

Recommended Readings

Abevsekera, Charles (ed.). (1987). Facets of Ethnicity in Sri Lanka. Colombo Social Scientist Association

Banks, Marcus. (2006). Ethnicity: Anthropological Constructions. London: Routledge

Jenkins, Richard. (2008). Rethinking Ethnicity. London: Sage

Social scientist Association. (1984). Ethnicity and Social Change in Sri Lanka. Colombo: Social Scientist Association.

Bernice. (2010). Multiculturalism and Diversity A Social Lott. *Psychological Perspective*. UK: Wiley-Blackwell

Navak, Subhash Chandra. (2001). Ethnicity and Nation-building in Sri Lanka. Delhi: Kalinga Publication

Trotman, C. James (ed.). (2002). Multiculturalism Roots and Realities. Bloomington: Indiana University Press.

Course CodeMCST 1042Credit Value2 CreditsHourly BreakdownLecture and Tutorial DiscussionIndependent learningStatusCore	Course Title	Media and Culture	
Hourly BreakdownLecture and Tutorial DiscussionIndependent learning30 hours70 hours	Course Code	MCST 1042	
Breakdown Discussion Independent learning 30 hours 70 hours	Credit Value	2 Credits	
Breakdown Discussion 70 hours 70 hours	Hourly	Lecture and Tutorial	Independent learning
	Breakdown	Discussion	independent learning
Status Coro		30 hours	70 hours
Status	Status	Core	

Course Objectives

Discuss relationships between media, culture and society

- Impart knowledge of cultural influences on contents, productions, distribution and consumption of media
- Illustrate the influences of media on cultural and social life

Intended Learning Outcomes

- Compile the role of media in cultural studies
- Predict the relationship between media, culture and society
- Interpret the role of new media in shaping cultural identities and development of global consumer culture
- Specify the issues surrounded among new media related to cultural crisis
- Develop skills in key areas of media production and media analysis

Course Content

Introduction to media studies and cultural studies; communication and culture: a theoretical understanding; introduction to media: basic concepts and historical perspective, media saturation, the impact of media on culture vs. cultural impact on media; media culture; manufacture and management of information: media determinants; media as a consciousness industry; popular culture and media; audience and segmentation; identity, representation and media: gender, youths, children and race, ethnic, religious and sexual minorities; new media: privacy and personality; consumerism and new media; new media and global culture: local, national and transnational identities; theories of media effects: uses and gratifications of mass media, Gerbners' model on perceptual and means, controls of mass communication, cultivation theory on media exposure and selective exposure, selective perception and selective retention theory

Teaching and Learning Methods

Lectures, Tutorial discussion, Visual presentations, e-based based teaching-learning, Open Educational resources, Guided learning and Problem based learning

Evaluation Methods

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Assignments	15 %	20.0/
Presentation on selected studies	15 %	30 %

2. Summative Assessment

Written Examination of two hours duration consists of the following:

	Types of Questions	Marks	
Part I	1 Structure Question out of 2 must be	01 x 100	
Parti	answered	= 100	70 %
Part II	2 Essay Questions out of 3 must be answered	02 x 100	70 %
Part II		= 200	
	Total Marks	300	

Recommended Readings

Campbell, Richard., Christopher R. & Bettina Fabos. (2014). *Media & Culture: Mass Communication in a Digital Age.* New York: Bedford/St. Martin's Durham, Meenakshi Gigi and Douglas M. Kellner (eds.). (2006). *Media and*

Cultural Studies: Key Works. USA: Blackwell Publishing

Sashi Kumar (2014). *Unmediated: Essays on Media, Culture, Cinema*, New Delhi: Tulika Books

Valdivia, Angharad N (ed.). (2003). *A Companion to Media Studies*. USA: Blackwell Publishing

Warnakulasuriya, Theodore. (2015). *Effects of Mass Media in Sri Lanka*, Colombo: Sarasavi Publications,

பொதுமக்கள் நம்பிக்கையை மீள்கட்டியெழுப்புதல் : இலங்கையில் ஊடகத்துறை, ஊடகத்தொழில் தொடர்பான மதிப்பீடு, (2016). கொழும்பு: ஊடக மறுசீரமைப்புக்களுக்கான செயலகம். சுரேப்பால், (1999). மீடியா உலகம், சென்னை, இந்தியா: தீபிகா.

Course Title	Gender and Culture	
Course Code	MCST 1052	
Credit Value	2 Credits	
Hourly	Lecture and Tutorial	Indopendent learning
Breakdown	Discussion	Independent learning
	30 hours	70 hours
Status	Core	

Course Objectives

- Explain the various ways of experiencing, practicing, imagining and organizing gender relations
- Discuss the contemporary issues and policies related to gender relations by comparative analysis
- Impart knowledge in cross cultural analyzing the nature of gender development in contemporary world societies

Intended Learning Outcomes

- Explain the gender differences in human history
- Elucidate how cultural and biological categories of sex, gender and sexuality shape our lives
- Analyze recent trends on gender and sexuality in world sphere
- Identify contemporary gender based issues through basic concepts and theories of gender
- Describe the correlations between gender movement activities and change of gender relations practice in the contemporary world

Course Content

Introduction to gender studies and cultural studies; social constructions of sex, gender and sexuality; body politics: cultural practices of gender; theoretical approaches to the gender and inequality; experimental ethnographies of women and men: European, Middle East and South Asian context; gender identity with special reference to Sri Lanka: cultural expressions, subjectivity / objectivity, language / discourse, symbolic expressions of identity, issues of power and oppression; gender and division of labor; reproductive and family politics; gender differences in rural, urban, sub-urban; cultural diversity of sexuality: bisexual, gay and lesbian; intersex and transgender movement; prospects and alternatives for the future: consciousness raising, restructuring sex roles, role reversal, female and male self-actualization, law and human rights, science and technology.

Teaching and Learning Methods

Lectures, Tutorial discussion, Visual presentations, Field study, ebased based teaching-learning, Open Educational resources, Guided learning and Problem based learning

Evalua	ntion Methods		
1. For	mative Assessment		
Assign	ments	15 %	30 %
Presen	tation on selected studies	15 %	30 %
2. Sun	nmative Assessment		
Writte	en Examination of two hours duration consists	of the follow	ing:
	Types of Questions	Marks	
Part I	1 Structure Question out of 2 must be	01 x 100	
Palti	answered	= 100	70 %
Part II	2 Essay Questions out of 3 must be answered	02 x 100	70 %
raitii		000	
		= 200	

Recommended Readings

- Alston, Margaret. (2004). Women, Political Struggles and Gender Equality in South Asia. London: Palgrave
- Davis, Kathy., M. Evans, and Judith Lorber. (2006). *Handbook of Gender and Women's Studies*. London: Sage
- Nagoshi, Julie L., Stephan/ie Brzuzy., & Craig T. Nagoshi. (2014). *Gender and Sexual Identity: Transcending Feminist and Queer Theory.* New York: Springe
- Narayanan, U. (1997). Dislocating Culture: Identities, Traditions and Third World Feminism. New York: Routledge
- Scott, Bonnie Kime., Susan E. Cayleff, Anne Donadey, and Irene Lara (eds.). (2017). Women in Culture: An Intersectional Anthology for Gender and Women's Studies. UK: Wiley Blackwell

Stoller, Robert J. (1984). *Sex and Gender: The Development of Masculinity and Femininity.* London: Karnac Books

Course Title	Methodology for Cultural Studies		
Course Code	MCST 1063		
Credit Value	3 Credits		
Hourly	Lecture and Tutorial Lecture and Tutorial		
Breakdown	Discussion Discussion		
	45 hours 105 hours		
Status	Core		

Course Objectives

- Provide in-depth knowledge and skills of empirical research in cultural studies
- Explain the various methods and approaches practices in cultural
- Impart knowledge on contemporary cultural domains independently by applying the concepts, theories and methods of cultural studies

Intended Learning Outcomes

- Recall key methodological concepts in the cultural studies.
- Summarize different research designs (methodology) and methods related to cultural studies

- Apply appropriate research methods to address various research problems regarding the cultural studies
- Express the academic, social and ethical implications of his/her work
- Interpret the key elements of a research proposal
- Interpret the process of qualitative data analysis in cultural studies
- Write comprehensive research report

Course Content:

Introduction to research method; theory and research: inductive and deductive, positivism and non-positivism; elements of research process; methodology and methods; research designs; research ethics and integrity; methods for cultural inquiry: lives and lived experience in the field, investigating cultural producers and consumers; data from visual representation and discourse, engaging with memory and history; methods and techniques of data collection: quantity and quality; sampling methods; writing the research proposal; cultural data analysis: basic concepts, theories and approaches; techniques of qualitative data analysis: documentation, conceptualization, coding, categorizing, labeling and constructing thematic network; ethic in doing and writing qualitative cultural research; social and intellectual impact of cultural research.

Teaching and Learning Methods

Lectures, Tutorial discussion, Visual presentations, e-based based teaching-learning, Open Educational resources, Guided learning, Field visit and Problem based learning

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1. Formative Assessment

Review of Research Articles	10 %	
Presentation on selected studies	10 %	40 %
Field Report	20 %	

2. Summative Assessment

Written Examination of three hours duration consists of the following:

	Types of Questions	Marks	
Part I	2 Structure Questions out of 3 must be	02 x 100	
Palti	answered	= 200	60 %
Part II	3 Essay Questions out of 4 must be	03 x 100	00 %
Partii	answered	= 300	
Total Ma	rks	500	

Recommended Readings

Bernard, H. Russell and Clarence C. Gravlee (eds.). (2014). *Handbook of Methods in Cultural Anthropology.* UK: Rowman & Littlefield

Gray, Ann. (2003). Research Practice for Cultural Studies: Ethnographic Methods and Lived Cultures. London: Sage.

Kumar, Ranjt. (2011). *Research Methodology a step-by-step guide for beginners.* London: Sage

McGuigan, Jim. (2010). Cultural Analysis. London: Sage

Pickering, Michael. (2008). *Research Methods for Cultural Studies*. Edinburgh: University Press

Saukko, Paula. (2003). *Doing Research in Cultural Studies: An Introduction to Classical and New Methodological Approaches.* London: Sage.

Course Title	Language and Culture	
Course Code	MCST 2012	
Credit Value	2 Credits	
Hourly	Lecture and Tutorial	Indonandant laarning
Breakdown	Discussion	Independent learning
	30 hours	70 hours
Status	Core	

Course Objectives

- Explain the diverse ways in which people employ language in different cultural and social settings
- Discuss the ways in which a human language reflects the ways of life and beliefs of its speakers
- Introduce the influences of language on culture

Intended Learning Outcomes

• Describe the theory of linguistic relativity in understanding the

cultural difference of language

- Discuss the various aspects of culture, which effect the language
- Evaluate the cultural dynamics of language and its changes
- Summarize the relationship between language and social identity
- Explain the identical formation of Tamil society and its related issues
- Identify the issues related to language policies and practices in contemporary societies

Course Content

Introduction to linguistic and linguistic anthropology, language acquisition and socialization, universals of language, cultural power on language: phonetics and phonology, semantics and dialects, writing and signing; language, society, and identity: region, religion, caste, class, kinship and gender; words as instruments and ideology in cross-cultural perspective; multilingualism and globalization; literacy and social development; endangered languages, language death, and revitalization: histories of language extinction, language recovery, agency, ideology, power; nature of Tamilian cultural studies; language policies of Sri Lanka and its issues.

Teaching and Learning Methods

Lectures, Tutorial discussion, Visual presentations, e-based based teaching-learning, Open Educational resources, Guided learning and Problem based learning

Evaluation Methods

1. Formative Assessment

Assignments	15 %	20.04
Presentation on selected studies	15 %	30 %

2. Summative Assessment

Written Examination of two hours duration consists of the following:

	Types of Questions	Marks	
Part I	1 Structure Question out of 2 must be	01 x 100	
Parti	answered	= 100	70 %
Part II	2 Essay Questions out of 3 must be	02 x 100	70 %
Partii	answered	= 200	
	Total Marks	300	

Recommended Readings

- Coates, Jennifer. (2013). Women, Men and Language: A Sociolinguistic Account of Gender Differences in Language. New York: Routledge
- Duranti, Alessandro. (1997). *Linguistic Anthropology*. New York: Cambridge University Press
- Jourdan, Christine. & Kevin Tuite (eds.). (2006). *Language, Culture, and Society: Key Topics in Linguistic Anthropology.* UK: Cambridge University Press
- Salzmann, Zdenek., James Stanlaw., & Nobuko Adachi. (2012). Language, Culture, and Society: An Introduction to Linguistic Anthropology. USA: Westview Press
- Sharifian, Farzad. (2015). *The Routledge Handbook of Language and Culture.* New York: Routledge
- Wright, Sue. (2004). *Language Policy and Language Planning: From Nationalism to Globalisation*. New York: Palgrave Macmillan

Course Title	Religion and Culture	
Course Code	MCST 2023	
Credit Value	3 Credits	
Hourly	Lecture and Tutorial	Independent learning
Breakdown	Discussion	
	45 hours	105 hours
Status	Core	

Course Objectives

- Explain the place and function of religions as an integral part of human societies
- Discuss the reflections of religion on the social, economic, political and artistic spheres with special reference to contemporary societies
- Impart knowledge in analyzing multifaceted role of religion in public spheres

Intended Learning Outcomes

- Identify the intersection of religion and culture
- Explain the multidimensional nature of religiosity or ways of being religious,
- Organize interdisciplinary inquiry on religion as an object of critique
- Evaluate the social dynamics of religion with a degree of objectivity
- Propose the influences of religious beliefs and practices and their influences on peoples' life

Course Content

Introduction to study on religion and cultural studies; religion as a social structure; religion and meaning in everyday life; the public discourse on religion: god, rituals, experience, dogmas, scripture and believers; religion, ideology and power; theoretical approaches to study on religion; religious individualism and boundaries of religion; category and classification of religion: Hinduism, Buddhism, Christianity, Islam and other; religion and identity: caste, class, gender and ethnicity; religion and tradition vs. modernity(s); contemporary religious phenomena in South Asia: consumerism, popular and urban culture; religious movement, religious fundamentalism; religion, politics and civil society in Sri Lanka; secularization, sacralization and religious change in Sri

Lanka; religion in social cohesion and conflict; new religion and virtual religion; religion in "non-religious" spheres.

Teaching and Learning Methods

Lectures, Tutorial discussion, Visual presentations, e-based based teaching-learning, Open Educational resources, Guided learning, Field visits and Problem based learning

Evaluation Methods

1. Formative Assessment

Assignments	10 %	
Field Survey	15 %	40 %
Group Presentation	15 %	

2. Summative Assessment

Written Examination of three hours duration consists of the following:

	Types of Questions	Marks	
Part I	2 Structure Questions out of 3 must be	02 x 100	
Parti	answered	= 200	60 %
Dowt II	3 Essay Questions out of 4 must be	03 x 100	00 %
Part II	answered	= 300	
Total Marks		500	

Recommended Readings

- Glazier, Stephen (ed.). (1997). Anthropology of Religion: A Handbook. London: Greenwood Press.
- Clarke, Peter B. (2006). *New Religions in Global Perspective: A study of religious change in the modern world.* London: Routledge
- Clarke, Peter B. (2011). *The Oxford Handbook of the Sociology of Religion.* UK: Oxford
- Hamilton, Malcolm. (2001). *The Sociology of Religion: Theoretical and comparative perspectives.* London: Routledge
- Nabokov, Isabelle. (2000). *Religion Against the Self: An Ethnography of Tamil Rituals.* New York: Oxford Press.
- Shanmugalingam. N. (2004). A New Face of Durga: Religious and Social Change in Sri Lanka. Delhi: Kalinga Publishes.
- Turner, Bryan S (ed,). (2010). *The New Blackwell Companion to The Sociology of Religion*. UK: Blackwell

Course Title	Expressive Culture	
Course Code	MCST 2033	
Credit Value	3 Credits	
Hourly	Lecture and Tutorial	Independent learning
Breakdown	Discussion	
	45 hours	105 hours
Status	Core	

Course Objectives

- Explain the expressiveness of material and non-material culture of Sri Lanka based on art theory
- Illustrate the expressive culture as the processes, emotions, and ideas bound within the social production of aesthetic forms and performances in everyday life with special reference to Sri Lanka
- Discuss the contemporary nature of expressive culture of Sri Lanka

Intended Learning Outcomes

- Explain art as representation
- Assess the form and the content of art in relation with mode of production, consumption and circulation
- Interpret art as cultural identity
- Discuss the how expressive art functions as a mediator among societies
- Analyze cultural politics behind the contemporary Sri Lankan expressive culture

Course Content:

Introduction to expressive culture; meaning and features of material and non-material culture; art and culture with special reference to visual, performing and technological art practices; spatial and temporal aspects of expressive art in Sri Lanka; folk art in Sri Lanka; art and social theory; art and ideology; taste and social class; the production of culture approach: art worlds, business and industries, networks and nonprofits, globalization; artist and identity: gender, sexuality, ethnicity, class and caste; cultural consumption approach; reception and audience studies; art and social boundaries; understanding art history and aesthetics through social theory; constitution of art in society; understanding and debating contemporary expressive cultures of Sri Lanka.

Teaching and Learning Methods

Lectures, Tutorial discussion, Visual presentations, Film screening, e-based based teaching-learning, Open Educational resources, and Field visits

Evaluation Methods

1. Formative Assessment

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Assignments	10 %	
Presentation	10 %	40 %
Field report	20 %	

2. Summative Assessment

Written Examination of three hours duration consists of the following:

Types of Questions		Marks	
Dort I	2 Structure Questions out of 3 must	02 x 100 =	
Part I	be answered	200	CO 0/
Part II	3 Essay Questions out of 4 must be	03 x 100 =	60 %
Part II	answered	300	
	Total Marks	500	

Recommended Readings

Alexander, Victoria D. (2003). *Sociology of the Arts:* Exploring Fine and Popular. UK: Wiley-Blackwell.

Feintuch, Burt (ed.). (2003). *Eight Words for the Study of Expressive Culture*. USA: University of Illinois Press

Harrington, Austin. (2004). *Art and Social Theory.* UK: Polity.

Janet, Wolff. (1981). *The Social Production of Art.* London: Macmillan.

Tanner, Jeremy. (2003). *The Sociology of Art: A Reader.* London: Routledge.

Zolberg, V.L. (1990). *Constructing a Sociology of Arts.* Cambridge: Cambridge University press

Jones, Andrew. (2007). Memory and Material Culture.

UK: Cambridge University Press

Morphy, Howard and Morgan Perkins (eds.). (2006).

The Anthropology of Art: A Reader. USA: Blackwell

Course Title	Cultural Heritage	
Course Code	MCST 2043	
Credit Value	3 Credits	
Hourly	Lecture and Tutorial	Independent learning
Breakdown	Discussion	
	45 hours	105 hours
Status	Core	

Course Objectives

- Provide knowledge in critical perspectives on the role of cultural heritage in contemporary cultural politics
- Discuss the cultural heritage as a powerful tool for social justice and issues
- Impart knowledge in analyzing the issues of preserving cultural heritage

Intended Learning Outcome

- Recall the concepts and theories of cultural heritage through inter disciplinary perspectives
- Identify the various forms of cultural heritage
- Analyze the contemporary cultural heritage practices and issues
- Describe the politicization of cultural heritage management and protection
- Develop the ideas on innovative ways for identifying, conserving, and managing cultural heritage

Course Content

Introduction to cultural heritage: concept and theoretical approaches; methodological framework to study of cultural heritage; global perspectives on heritage: tangible, intangible; diverse practices of cultural heritage: identification, assessment, research, preservation, interpretation, and promotion of various forms of cultural heritage in Sri Lanka; roles and responsibilities of heritage professionals; contemporary cultural heritage practices and issues in defining, managing, representing and utilizing diverse forms of heritage in Sri Lanka; heritage tourism and marketing heritage; politics of representation of cultural heritage; cultural heritage and national identity; museum and cultural heritage; cultural heritage and social development and human rights; international and national policies,

conventions and industries in cultural heritage management and protection

Teaching and Learning Methods

Lectures, Tutorial discussion, Visual presentations, e-based based teaching-learning, Open Educational resources, Small group discussion, Field visit and Problem based learning

Evaluation Methods

1. Formative Assessment

Assignments	10 %	
Field report	15 %	40 %
Group Presentation	15 %	

2. Summative Assessment

Written Examination of three hours duration consists of the following:

	Types of Questions	Marks	
Part I	2 Structure Questions out of 3 must	02 x 100 =	
Palti	be answered	200	60 %
Dowt II	3 Essay Questions out of 4 must be	03 x 100 =	00 %
Part II	answered	300	
Total Marks		500	

Recommended Readings

Golinelli, Gaetano M. (2012). *Cultural Heritage and Value Creation Towards New Pathways*. New York: Springer

Harrison, Rodney. (2012). *Heritage: Critical Approaches*, London: Routledge,

Logan, William., Máiréad Nic Craith, and Ullrich Kockel (eds.). (2016). *A Companion to Heritage Studies.* USA: Wiley Blackwell

Longstreth, Richard. (2008). *Cultural Landscapes Balancing Nature* and Heritage in Preservation Practice. London: University of Minnesota Press

Nilson, Tomas & Kristina Thorell (eds.). (2018). *Cultural Heritage Preservation: The Past, the Present and the Future.* Halmstad:
Halmstad University Press

Sandell, Richard. (2003). *Museums, Society, Inequality.* London: Routledge

Silverman, Helaine & D. Fairchild Ruggles (eds.). (2007). *Cultural Heritage and Human Rights*. USA: Springer

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Course Title	Research Project	
Course Code	MCST 2055	
Credit Value	05 Credits	
Hourly	Mentoring	Independent Learning
Breakdown (600 Hours)	60 hours	540 hours
Status	Core	•

Course Objectives

- Perform the functional aspect of the research project work with high degree of autonomy and with regular self-assessment.
- Impart knowledge of cultural studies in field of research with the guidance and advice of a senior lecturer

Intended Learning Outcomes

- Explain on how to plan and implement a research work
- Describe the methodological knowledge in practical
- Write a research project through scientific writings skills
- Produce original research that makes an original and substantial contribution to the knowledge of the discipline
- Communicate orally and convincingly the research findings to an appropriate expert audience

Course Description

A research project on selected appropriate subject related topic shall be carried out under the supervision of an academic staff in the University. After discussion the title of the research project shall be made available to the student at the later part of the first semester. The students are expected to commence their research activities from the first semester and to conduct a proposal presentation before the end of first semester. The research project should be submitted to the Exam Branch at the end of the second semester academic programme and the oral examination will be conducted by faculty with presence of supervisor, second marker and course coordinator.

Teaching and Learning Methods

Field study, Discussions, Brain storming sessions, Reviewing and Presentations

Evaluation Methods				
Proposal Presentation	15 %			
Student Profile / Attendance	10 %			
Final Presentation	15 %	100%		
Conduct Project and Preparation of	60 %			
the Project Report				

Recommended Readings

- Abdul Rahim, F. (2000). *Thesis Writing: A Manual for Researchers.* India: New Age International Publishers.
- Clifford, James. (1988). Works And Lives The Anthropologist As Author. California: Stanford University Press
- Emerson, Robert, Rachel Fretz, and Linda Shaw. (1995). Writing Ethnographic Fieldnotes. Chicago: Chicago University Press.
- Murray, Rowena. (2006). *How to Write a Thesis.* England: Open University Press
- Okely, Judith. (1989). Anthropologists Writing down and Writing up: through Fieldwork to Publication, in Till Förster and Rita Kesselring (eds.) *J Bachofen Lecture Basic Questions of Anthropology No 3.* Basel: Institute of Social Anthropology
- Sanjek, Roger (ed.), (1990). *Fieldnotes: The making of Anthropology*. Ithaca NY: Cornell University Press